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ABSTRACT

Partnership activities and programs relating to substance abuse are compiled in this document. Emphasis is placed on activities in Florida, although there are some national organizations and programs highlighted in the report. The report is intended to provide the reader with an awareness of the different ways partnerships are being used in dropout prevention activities. Contact information for those persons who can furnish more in-depth information on each of the activities has been included. Information on partnership activities occurring in Florida's school districts was obtained through a survey effort conducted during the spring of 1988. Other partnership activities were obtained from Florida's First Annual Commissioner of Education's Business Recognition Program entries and other brochures, newsletters, and reports. These categories are included: (1) national substance abuse organizations and activities; (2) national private sector substance abuse initiatives and partnership activities; (3) Florida organizations with substance abuse activities; (4) Florida substance abuse partnerships; (5) Florida postsecondary institutions' substance abuse programs and partnerships activities; and (6) Florida school districts' selected substance abuse programs and partnerships activities. Resources and references are listed. (ABL)

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Substance Abuse: Partnerships & Programs

CG 022443

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SUBSTANCE ABUSE: PARTNERSHIPS AND PROGRAMS

1988

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Tallahassee, Florida
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Florida Education Center
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Florida's Unbeatable Combination: Education and Economic Development
Literacy: Partnerships and Programs
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FOREWORD

Substance Abuse: Partnerships and Programs is a compilation of partnership activities and programs relating to substance abuse. Emphasis is placed on activities occurring in Florida, although there are some national organizations and programs highlighted in the report. The report is intended to provide the reader with an awareness of the different ways partnerships are being used in dropout prevention activities. Contact information for those persons who can furnish more in-depth information on each of the activities has been included.

Information on partnership activities occurring at Florida's School Districts was obtained through a survey effort conducted by ACCESS during the Spring, 1988. Other partnership activities were obtained from Florida's First Annual Commissioner of Education's Business Recognition Program entries, and other miscellaneous newsletters and reports. The report was compiled from brochures, newsletters, and reports from the respective organizations. ACCESS welcomes any additional information on partnership programs which are not included in this report. If any additions/corrections are noted in the report, please contact ACCESS at 800/342-9271 or 904/488-0400. If you know of additional partnerships, please complete the form in the back of this report, or contact ACCESS for additional forms, so that they may be added in the revised edition.

This report on Substance Abuse is one in a series of five reports that ACCESS, the Education Clearinghouse for Economic Development, has produced. The reports focus on issues of interest to business in which partnership activities are occurring. The other reports include the following topics: Literacy, Dropout Prevention, Technology, and Career Development/Employability Skills.

Lastly, ACCESS would like to take the opportunity to thank the following people for taking the time to review this report: Jeane Myddelton; Florida Informed Parents for Drug Free Youth, Inc.; John Winn and Leroy Wilson, Prevention Center, Florida Department of Education; John Bryant, District 2, Alcohol, Drug Abuse, and Mental Health Program Office, Florida Department of Health and Rehabilitative Services; Dr. C. Virginia Bert, Bureau of Vocational Programs and Staff Development, Florida Department of Education; Carl Moeller, Apalachee Center for Human Services; and, Deborah D'Annunzio, Palm Beach County School Board.

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INTRODUCTION

Florida Informed Parents, Inc. reports that Florida's population increases by a net of 788 each day; of these, 160 are children. Of the 160, 115 are school age, 41 of whom will not graduate from high school. Of the 160, 110 will experiment with drugs and alcohol by age 14. Twenty-four will become problem drinkers by high school.

The earliest age for alcohol consumption in the United States is now as low as eight or nine years of age. There are 500,000 alcoholics in the nation between the ages of nine and twelve. Eleven of the 160 will attempt suicide; one will complete the attempt.

The Florida Department of Education's Task Force on Drug Abuse and Dropout Prevention reported that "last year among school age youth in Florida, 4,237 received treatment for drug or alcohol abuse, 412 died in alcohol-related automobile accidents, 17,174 dropped out of school, 84,760 were arrested for delinquency, 15,273 became pregnant and 82 committed suicide." They also found that the average age at which a student begins experimenting with drugs has dropped to 12 1/2 years.

After ten years of increasing drug use among teenagers, young people have begun to turn away from drug and alcohol abuse since 1980, seeking a more healthy lifestyle. In spite of this trend, a substantial problem still exists. In this report, business and education partnerships and programs will be highlighted to inform you of what is being done to address the drug and alcohol abuse problem. Programs at all education levels will be addressed.

The Weekly Reader conducted a "National Survey on Drugs and Drinking" in the Spring of 1987. In response to the question "How much do parents know about what's really going on with drugs and drinking among kids your age?", the percentage of 4th graders who responded that parents "know alot" was 44%. In grades 7-12, that percentage dropped to 19%.

* * * * * *

Death from cancer of the tongue among young white males in the U.S. has more than doubled since 1950. This increase coincides with the increased use of snuff among males 10-29 years old during the same period. (Listen, May, 1987)

* * * * * *

The percentage of high school seniors using marijuana daily was down to 4% in 1986 compared to the record high in 1978 of 10.7%. (NIDA)

* * * * * *

Children of alcoholics account for at least half the youngsters in the juvenile justice system. There are seven million children under 18 living in alcoholic families.

National Substance Abuse Organizations & Activities

NATIONAL SUBSTANCE ABUSE ORGANIZATIONS AND ACTIVITIES

AMERICAN COUNCIL ON DRUG EDUCATION

5820 Hubbard Drive
Rockville, MD 20852

305/984-7000

Administers the "Wasted" Drug Program through a major grant from the Metropolitan Life Foundation. Piloted in New York City schools, the program currently is reaching 4th to 9th graders in 592 schools in six Washington metropolitan school districts.

The award-winning film, "Wasted", depicting the true life experiences of a drug addict who started his habit at age eight is the centerpiece of this audio-visual program.

NATIONAL CLEARINGHOUSE FOR ALCOHOL AND DRUG INFORMATION

U.S. Department of Health and Human Services
Public Health Service
P.O. Box 2345
Rockville, MD 20852

301/443-2403

A Clearinghouse providing information in the following areas related to drug and alcohol:

Information on grants, contact Grant Applications-301/443-6710
Available Publications - 301/468-2600
Press Inquiries - 301/443-6245
Treatment Information or Referral: 1-800-662-HELP (weekend and evening hours)

NATIONAL FEDERATION OF PARENTS for Drug Free Youth (NFP)

8[illegible]eorgia Avenue, Suite 200
Silver Springs, MD 20910

301/585-5437 or 1-800-554-KIDS

The National Federation of Parents works at the federal level, in Congress and the federal offices. NFP is a nationally recognized force in the fight against drug abuse and is known by the news media as a creditable source of information. NFP supplies up-to-date information to local groups and concerned individuals. At the national level, NFP's activities include:

*Tax-exempt status for group members

*NFP/Nancy Reagan Speakers Bureau

*REACH America Youth Training Program

REACH America (RESPONSIBLE EDUCATED ADOLESCENTS CAN HELP America stop drugs) is sponsored by the National Federation of Parents for Drug Free Youth. The program is designed to give a community's students specific, concrete prevention activities that they can initiate in their community immediately after completion of training. It is also designed to help set in motion an organization which is self-perpetuating and which can help students fight drugs and alcohol for years to come. (From "In The Know" Newsletter, October, 1987, Florida Informed Parents)

*Prevention Parentline, a bimonthly newsletter

*Legislative Update, a quarterly newsletter

*Annual Conference

*Liaison with other national groups

*Media visibility

*Monitoring of state and federal legislation.

Membership in NFP also helps to keep the following projects going:

*Consultation to the National Institute on Alcohol Abuse and Alcoholism, the National Institute on Drug Abuse, the U.S. Department of Education, the U.S. Department of Justice, the U.S. Drug Enforcement Administration, and the U.S. Information Agency.

*Development of Operation Prom/Graduation, a national program, in conjunction with the National Association of Broadcasters and 11 other national organizations.

*Formation of state networks and state legislative projects.

*Participation in Johnson & Johnson's "Pharmacists Against Drug Abuse Program" which placed 25,000,000 drug information brochures in 55,000 drugstores nationwide.

NATIONAL INSTITUTE ON DRUG ABUSE, DRUG-FREE WORKPLACE HELPLINE

U.S. Department of Health and Human Services
c/o Social & Scientific Systems, Inc.
12280 Wilkins Avenue, 1st Floor
Rockville, MD 20852

1-800-843-4971

NIDA provides information to employers about ways to eliminate drug abuse in the workplace. A toll-free helpline was established in order to encourage managers to call for assistance in assessing their needs and to prepare their organizations to deal with potential problems. NIDA disseminates information to organizations over the phone and by mail. They also make referrals to other public and private organizations when appropriate. The helpline operates from 9:00 am to 8:00 p.m., Monday through Friday. For further information, call the National Institute on Drug Abuse, 301/443-1124.

NATIONAL PARENTS' RESOURCE INSTITUTE FOR DRUG EDUCATION, INC. (PRIDE)

100 Edgewood Avenue
Suite 1002
Atlanta, GA 30303

404/658-2548
National Toll Free: 800/241-7946

PRIDE is a resource information, conference and training organization, located at and working in cooperation with Georgia State University. Operating on a non-profit basis, it serves parents and other adults and young people concerned about adolescent drug abuse. PRIDE's goal is to stem the epidemic of drug use, especially among adolescents and young adults. To accomplish this goal, PRIDE has developed a program which includes the dissemination of accurate health information, as well as the formation of parent and youth networks. One of PRIDE's programs, AMERICA's Pride, is an in-school program that draws its strength from involving hundreds of high school students in an all day education/sense of self/performance workshop. They bring parents, students, and community together at an evening performance and empower them to make a difference in their communities.

U.S. DEPARTMENT OF EDUCATION

Drug-Free Schools Recognition
Program

On October 2, 1987, Secretary of Education William J. Bennett announced plans for the first annual Drug-Free Schools Recognition Program to be sponsored by the U.S. Department of Education. Florida's Prevention Center, operating under the Florida Department of Education, is running a program "Sharing Successful Drug Education and Prevention Programs" in conjunction with the national program.

A letter from Secretary Bennett went out to governors and state chief school officers inviting their participation. Selected schools will be honored at an awards ceremony in May, 1988 in Washington, D.C., where representatives from these schools will receive a plaque and a Drug-Free School Flag.

To be eligible for the Drug-Free Schools Recognition Program, a school must demonstrate that it has prevented or substantially reduced alcohol and other drug use by students and has an ongoing plan to remain or become drug-free.

Public and private elementary and secondary schools may be nominated by state departments of education, private school organizations, or by community organizations including law enforcement and parent groups.

For further information regarding criteria and application forms, in Florida, contact:

Florida DOE Prevention Center
Nancy Fontaine
106 Winchester A Building
Tallahassee, FL 32399
904/488-6304

or, Florida Informed Parents at 904/487-2364.

(From "In The Know" Newsletter, October, 1987, Florida Informed Parents.)

WHITE HOUSE CONFERENCE FOR A DRUG FREE AMERICA

The Anti-Drug Abuse Act of 1986 mandated that a White House Conference for a Drug Free America be held. This was established by President Ronald Reagan in Executive Order #12595 on May 5, 1987.

The Conference reviewed and assessed all areas of drug abuse in the U.S. by bringing together knowledgeable individuals from the public and private sectors. These individuals were appointed by the President on the basis of their experience and commitment to a drug-free society. Conferees represented government, business, education, religion, sports, law enforcement, youth, drug abuse prevention, treatment and research. The Conference was held in Washington, D.C., February 28 through March 3, 1988.

Six regional forums were hosted by the White House Conference during November and December, 1987. The regional forum for Florida was held on November 30, 1987 in Jacksonville, Florida. Governor Bob Martinez was one of the appointed members of the Conference. These regional forums are being held to facilitate the gathering of information and to encourage contact between concerned individuals.

Funds Available for Schools Dealing With Serious Drug Abuse Issues

William Bennett, U.S. Secretary of Education, announced in the Fall, 1987, that $2 million will be made available to schools that face a serious, immediate threat from illegal drug use. A school that has a drug problem and needs federal resources can call the U.S.D.O.E. at 202/732-3566 for more information.

National Private Sector Substance Abuse Initiatives & Partnership Activities

NATIONAL PRIVATE SECTOR SUBSTANCE ABUSE INITIATIVES AND PARTNERSHIP ACTIVITIES

The following represents a selected listing of national activities.

ALABAMA DEPARTMENT OF YOUTH SERVICES

Program Coordinator
P.O. Box 66
Mt. Meigs, AL 36057

205/272-9100

STRATE, a program sponsored by the Alabama Department of Youth Services and law enforcement agencies, supports the establishment of recreation centers for sub-teens on a county basis. It is felt that the best way to counteract substance abuse is to engage students from an early age in wholesome club activities, such as roller-skating, dancing, and swimming.

CLARK COUNTY SCHOOL DISTRICT

Director
School-Business Partnership Program
2812 E. Flamingo Road
Las Vegas, NV 89121

702/799-5312

The goal of the public school system and the city of Las Vegas is to help students between the ages of 10 and 14 make appropriate decisions in saying "no" to drugs. To achieve this goal, the Henderson and Green Valley Lion's Clubs provided funds for two teachers from Burkholder Junior High to attend a workshop titled "Skill for Adolescence" in Santa Barbara. The Nevada National Bank in Henderson provided the airplane fare.

The drug education program focuses on the whole student by helping to develop skills and attitudes that lead to healthy, happy and responsible teenage years. The concepts of self- esteem, critical thinking skills and drug and alcohol education are emphasized.

Each year the program targets the seventh grade health classes, serving more than 1,000 students within a three year period. Materials used in the program are also incorporated into the school system's home economics program. Parent involvement is a major feature of the program through class assignments, parent handbooks and after-school meetings.

In addition to providing teacher training, the Lion's Club also provided three course books (one per student) to be used in the drug education program. The donated books include a student book, a workbook, and the parent handbook.

Some of the teaching techniques used in the program include brainstorming, role playing and small and large group discussions. Daily goals and objectives,, creative work sheets and poster development also are part of the program.

The Lion-Quest courses are offered to more than 3,000 schools in the United States, Canada and the British Isles with some 40,000 students participating. (PIE Journal, February 1988, p. 8.)

GET IT STRAIGHT

Mike Gordon
McDonald's Corporation
One McDonald Place
Oakbrook, IL 60521

312/575-7676

"Get It Straight" is a program to prevent drug use among teenagers. McDonald's provides information about drug use and the benefits of a drug-free lifestyle.

KSKD RADIO STATION

Salem, Oregon

High school students worked with employees at KSKD radio station in Salem, Oregon, to develop a promotional package for Students Against Drunk Driving. Students wrote and edited public service announcements and taped them at KSKD's studio. The station aired them three times a night for a month. The message "Don't drink and drive" was directed at students attending proms and graduation parties.

NATIONAL COALITION FOR THE PREVENTION OF DRUG AND ALCOHOL ABUSE

Greg Long
Programs Manager
Quest International
537 Jones Road
P.O. Box 566
Granville, OH 43023-0566

614/522-6400

The purpose of the Coalition is to combat youthful drug and alcohol use and promote the healthy development of young people. They offer an eighteen-week, 45-minute per day program that emphasizes goal-setting, refusal skills, and decision-making.

STATE OF MISSOURI

Missouri's Governor John Ashcroft signed into law a bill that allows state courts to revoke the driving privileges of some persons under 21 who violate alcohol or drug laws. It is called the "Abuse and Lose Law." It's based on the belief that linking illegal use of alcohol and drugs to driving privileges is a way to encourage young people to be more responsible for their actions.

WASSON HIGH SCHOOL

2115 Afton Way
Colorado Springs, CO 80909

303/520-2930

Wasson High School, Colorado Springs, Colorado, has begun a business-sponsored program to educate students about saying no to drugs and alcohol in the context of a success-oriented approach to decision making. The program spans 17 classes taught each Monday, with the curriculum reinforced by the total staff. Parents are urged to place "Fifteen Steps to Success" list in a prominent place at home. Write for more information.

Florida Organizations - Substance Abuse Activities

FLORIDA ORGANIZATIONS -- SUBSTANCE ABUSE ACTIVITIES

STATE AGENCIES:

FLORIDA DEPARTMENT OF COMMUNITY AFFAIRS

Bureau of Public Safety Management
Division of Housing and Community Development
2571 Executive Center Circle, East
Tallahassee, FL 32301

904/488-0090

This office administers federal grant monies to state and local organizations providing substance abuse services. They have provided money to both the Florida Department of Law Enforcement and Department of Corrections. The department is responsible for administering dollars to the criminal justice-related programs.

For the second year in a row, the Bureau has been one of the sponsors for Florida's Safe Break. This is a campaign to encourage college-age students to wear their seat belts, not drink and drive, and not to ride with an alcohol or drug impaired driver during holiday breaks.

FLORIDA DEPARTMENT OF EDUCATION

Final Report to the State Board of Education of the State of Florida
Florida Task Force on Drug Abuse and Dropout Prevention
March 1987

In July, 1986 the Governor and Florida Cabinet, sitting as the State Board of Education, established the Task Force on Drug Abuse and Dropout Prevention to study the relationship between drug abuse and school dropouts and to make recommendations to the State for handling these problems. The Task Force was composed of representatives from the educational community, parent groups, teacher organizations, law enforcement, and drug abuse treatment and prevention providers. The Task Force held five regional public hearings around the State to hear testimony, review literature, survey the school districts and treatment providers, and hold meetings to discuss the information collected. The outcome was the Final Report to the State Board

of Education of the State of Florida, March 1987. The report makes recommendations to the Legislature, State Board of Education, school districts, state agencies, the media, treatment providers and others. Recommendations include educating children on the effects of drugs and alcohol abuse; teaching at-risk youth positive self-esteem development, decision-making, and coping skills; and changing social influences on young people. For more information on the materials collected, contact:

John Winn, Director
Prevention Center
Knott Building
Tallahassee, FL 32399-0444

For a copy of the report, contact:

Ruth Ann Nast
Department of Education
1701-Capitol
Tallahassee, FL 32399
904/488-1611

Prevention Center

106 Winchester A Building
Tallahassee, FL 32399
904/488-6304

Through the Federal Drug Free Schools and Communities Act of 1986, funding is provided to the Department of Education for substance abuse prevention and education. Because of Commissioner Betty Castor's commitment to drug prevention, the Prevention Center was created in August 1987 within the Office of Policy Research and Improvement. The purpose of the Center is to coordinate the statewide drug prevention effort and to coordinate other prevention programs for the Department of Education.

Prevention Center functions include disseminating 90% of the total drug-free schools allocation directly to the school districts; monitoring and evaluating the district's Comprehensive Health and Drug Free Schools Program; providing training, technical assistance and information services to district and school staff; developing model school policy; and coordinating community, business and school partnerships. The Center also manages the Governor's discretionary funds for grants to community based prevention programs for high risk youth and to state associations for the coordination of prevention activities through their local networks.

One of the Prevention Center's special projects is to identify effective school based drug prevention programs. Through the Sharing Success Program, schools that implement effective drug prevention programs are recognized and promoted for replication.

The Prevention Center also implements the Department's AIDS Education and Prevention Program. Training, curriculum development and evaluation services are provided to all school districts. The Center also conducts five demonstration grants which focus on involving youth in AIDS education.

Future Homemakers of America/ Home Economics Related Occupations

Dr. Virginia Bert
State FHA/HERO Advisor
Department of Education
Knott Building
Tallahassee, FL 32399
904/488-0482

The Florida FHA/HERO has identified drug abuse as one of its 1988-89 targets. Their 1988-89 theme is "FHA/HERO is solving tomorrow's mysteries today." Targets identified under the theme are: 1) Clue into the facts about AIDS; 2) Magnify your unlimited potential; 3) Crack the case of drug abuse; 4) Investigate the preventions of teen pregnancy; and 5) Open communication: evidence of a successful family.

FLORIDA DEPARTMENT OF HEALTH AND REHABILITATIVE SERVICES

Alcohol and Drug Abuse Program
PDADMAD
1309 Winewood Boulevard
Tallahassee, FL 32301

904/488-0900

The Alcohol and Drug Abuse Program provides technical assistance and programmatic consultations for Employee and Student Assistance Programs in the State. Their office links those interested in starting drug or alcohol abuse programs with the proper related agency and/or program. Referrals to other agencies' services are also made, when needed. In 1987, 54 million state and federal dollars, plus local matching dollars (around 18 million) were available for programs in drug and alcohol abuse.

The Program office contracts with community care providers to provide alcohol and drug abuse services. Some of the offices and programs they contract with include: 1) Florida Informed Parents - Work mainly with parents; 2) Alpha Programs - Primarily aimed at Kindergarten through 12th grade students; 3) Red Ribbon Initiative; and, 4) University of Florida - campus programs.

This office licenses all providers of alcohol and drug abuse treatment and prevention programs.

The Alcohol and Drug Abuse Program developed the ALPHA Program to serve children ages 7 to 14 who are at risk for drug or alcohol abuse and other associated negative behaviors. The program originated in 1974, at the request of the Orange County School System, by the Center for Drug Free Living, a state funded drug abuse program in Orlando, Florida. In early 1987, there were sixteen ALPHA Programs throughout the State funded by the Department of Health and Rehabilitative Services (HRS) through federal block grant and state general revenue funds.

The ALPHA Program is a cooperative effort between community-based drug abuse treatment and prevention programs and local school systems. Community programs provide assessment, student counseling, parent education and family counseling, teacher training and referral for health and welfare services. School systems may contribute classrooms, teachers, materials, books and supplies toward the project. The ALPHA Programs generally focus on elementary students who are just beginning to display academic and/or behavioral problems which could prevent them from achieving their full potential. The Programs usually serve from fifteen to twenty children on a ten to fifteen week cycle. Children who meet the criteria are referred to the program by teachers and other school staff.

HRS District Offices:

District 1: Serving Escambia, Okaloosa, Santa Rosa, Walton Counties

Cheleene Schembera
District Administrator
904/436-8211

Paul Rollings
ADM Program Supervisor
904/436-8366

160 Governmental Center
P.O. Box 12836
Pensacola, FL 32576

District 2: Serving Bay, Calhoun, Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla, Washington Counties

John Awad
District Administrator
904/488-0567

John Bryant
ADM Program Supervisor
904/488-2419

Cedars Executive Center
2639 N. Monroe St., A-207
Tallahassee, FL 32303

District 3: Serving Alachua, Bradford, Citrus, Clay, Columbia, Dixie, Gilchrist, Hamilton, Hernando, Lafayette, Lake, Levy, Marion, Putnam, Sumter, Suwannee, Union Counties

Susanne Casey
District Administrator
904/395-1005

Judy Phillis
ADM Program Supervisor
904/395-1070

1000 N.E. 16th Avenue
Building 1
Gainesville, FL 32609

District 4: Serving Baker, Duval, Flagler, Nassau, St. Johns, Volusia Counties

Lucy Hadi
District Administrator
904/723-2050

Harry Smith
ADM Program Supervisor
904/723-2068

5920 Arlington Expressway
P.O. Box 2417
Jacksonville, FL 32211

District 5: Serving Pasco and Pinellas Counties

Michael Becker
District Administrator
813/576-0035

Martha Lenderman
ADM Program Supervisor
813/536-5911, Ext. 282

Franklin Building
701 94th Avenue, North
St. Petersburg, FL 33702

District 6: Serving Hardee, Highlands, Hillsborough, Manatee, Polk Counties

Gregory Mathison
District Administrator
813/272-2540

Mark Engelhardt
ADM Program Supervisor
813/272-3400

4000 W. Buffalo Avenue
Tampa, FL 33614

District 7: Serving Brevard, Orange, Osceola, Seminole Counties

Paul Snead
District Administrator
407/423-6208

Stan Wagy
ADM Program Supervisor
407/423-6258

400 W. Robinson Street
Suite 801
Orlando, FL 32801

District 8: Serving Charlotte, Collier, DeSoto, Glades, Hendry, Lee, Sarasota Counties

Delores Dry
District Administrator
813/936-2211

Nicholas Anthony
ADM Program Supervisor
813/936-2211

12381 S. Cleveland Avenue
P.O. Box 06085
Fort Myers, FL 33906

District 9: Serving Indian River, Martin, Okeechobee, Palm Beach, St. Lucie Counties

Robert Williams
District Administrator
305/837-5078

Dr. Brenda Lyles
Acting ADM Program Supervisor
305/837-5151

111 Georgia Avenue
West Palm Beach, FL 33401

District 10: Serving Broward County

Paul Freedlund
District Administrator
305/467-4298

Ellen Kellom
ADM Program Supervisor
305/467-4247

201 W. Broward Boulevard
Fort Lauderdale, FL 33301

District 11: Serving Dade and Monroe Counties

John Farie
District Administrator
305/377-5058

Frank Rabbito
ADM Program Supervisor
305/377-5029

401 N.W. 2nd Avenue
Miami, FL 33128

FLORIDA DEPARTMENT OF LAW ENFORCEMENT

P.O. Box 1489
Tallahassee, FL 32302

FDLE Academy
904/488-1340

The Academy has produced a video, "No Typical Person", designed for high school students addressing cocaine abuse and other substances. The tape was made available to police and sheriff's offices, and academies around the State. The tape was also aired on a public television station in Miami. The Florida Department of Education purchased copies of the tape and provided one to the superintendent at each school district in the State. For more information, contact Eleanor Crow.

The Academy has held workshops in five locations throughout the State to present the tape to school resource officers. The workshops were held in order to educate the officers on presenting the tape to students in their area.

The Academy provides in-service training to members of the Department. Training has included educating officers on dealing with the users and dealers of crack cocaine. Public service announcements have been made on such topics as drug smuggling and local growing of marijuana.

OTHER AGENCIES/INITIATIVES:

THE CRACK CRISIS

Sponsored by:
The Attorney General's HELP STOP CRIME!
Program
The Florida Department of Law
Enforcement
The Florida Association of School Resource Officers
The Retail Grocers Association of Florida, Inc.

In July 1986, the Florida Department of Law Enforcement initiated a statewide survey of all Florida Sheriffs and Policy Chiefs concerning crack cocaine and its impact in their respective jurisdictions. The cooperation of all law enforcement agencies involved resulted in a document, "CRACK COCAINE: IMPACT ON FLORIDA". The study contains maps depicting the geographical severity of the crack cocaine problem in Florida and survey summaries of Florida Crime Laboratories and Medical Examiners.

FLORIDA ALCOHOL AND DRUG ABUSE ASSOCIATION

F.A.D.A.A.
1286 N. Paul Russell Road
Tallahassee, FL 32301

904/878-2196

The Florida Alcohol and Drug Abuse Association is a non-profit membership organization serving as an advocate for alcohol and drug abuse treatment and prevention efforts. The Association also provides training and technical assistance to its members. They have worked for the past three years in conjunction with the Florida Department of Education and Department of Health and Rehabilitative Services on establishing K-12 guidelines for drug and alcohol abuse education. F.A.D.A.A. has also established a policy on prevention programs. They offer a clearinghouse of alcohol and drug abuse information available to its members and the public. They have been the coordinators for the Be Smart-Don't Start materials in Florida, disseminating over 250,000 books throughout the State. The Association has produced a directory of Florida alcohol and drug abuse treatment and prevention programs in the State. For additional information, contact F.A.D.A.A.

FLORIDA CENTER FOR CHILDREN AND YOUTH

P.O. Box 6646
Tallahassee, FL 32314-6646

904/222-7140

The Center is a nonprofit, statewide membership organization. Created in 1976, the Center monitors legislative and government agencies on behalf of children. Child advocates statewide rely on the Center's expertise on policy and program issues. They publish reports on bills, budgets, and rules which affect childrens' daily lives. The Florida Center for Children and Youth provides a direct link between state policy and community programs for at-risk children.

FLORIDA INFORMED PARENTS FOR DRUG FREE YOUTH

Florida Informed Parents, Inc.
2334 Capital Circle, N.E.
Tallahassee, FL 32308

904/385-7641

Florida Informed Parents, Inc., (FIP) is a non-profit, tax-exempt organization established to create community awareness of school age (K-12) alcohol and drug abuse. First Lady of Florida, Mary Jane Martinez, is the Honorary Chairperson of the Florida Informed Parents for Drug Free Youth. The Groups' activities include:

*Formation of Parent Groups

*Parent Education

-Learning the facts about drugs/alcohol.
-Setting guidelines for their children's behavior regarding alcohol and drugs;
-Teaching themselves and other parents about alcohol and other drugs;
-Promoting a no drug/alcohol use policy for their children.
-Forming Parent Peer support groups; and helping other parents form peer support groups.
-Developing alternative activities for their children and other youth.
-Serving as parent volunteers to assist schools in setting drug/alcohol policies and in reducing absences and tardiness.

*Just Say No

A simplistic approach to drug education aimed at young children. The JUST SAY NO club movement began in Oakland, California. It originated in a national campaign sponsored by the National Institute on Drug Abuse and was based on promising drug prevention research. With this knowledge and the enthusiasms of the kids, JUST SAY NO has become a big success across the nation, with over 5,000 clubs being formed.

In Florida, The RED RIBBON/JUST SAY NO week is planned for Spring, 1988. FIP has provided packets of information on activities communities can plan for the week. Packets have been distributed to mayors, associations, schools, health providers, state agencies, and others to encourage partnerships in communities to educate our youth against drugs and alcohol abuse.

During that week, Florida Highway Examiners at the Florida Department of Highway, Safety and Motor Vehicles, and members of the Marine Patrol, will wear red ribbons saying, "Just Say No". One day during the week, telephone operators at Southern Bell Telephone Company will answer the phone, "Say No To Drugs."

The week's activities end with a walk-a-thon. In Tallahassee, students and other participants will walk from the Tallahassee Civic Center to the Capitol where a rally will be held. Approximately 7,000 students are expected to participate. Walks and rallies were held all over Florida.

*Project Graduation

An all night, chemical-free party for graduating seniors whose goal is to prevent deaths associated with drinking, drug taking and driving.

*Safe Homes

A parental pledge to assure an alcohol and drug free environment in your home.

*Lobbying for Legislation

On local and state issues dealing with adolescent alcohol/drug use and abuse.

*VISTA (Volunteers In Service To America)

Providing VISTA to work in minority areas to form parent and teen support groups.

MENDEZ FOUNDATION

P.O. Box 10059
Tampa, FL 33679

813/875-2579

The Foundation provides drug prevention courses to kindergarten through 9th grade students; public as well as most private schools. The 6th grade program includes course topics on decision making skills; peer pressure; and, drugs and their effects on the body. In conjunction with the 6th grade program, the Foundation provides a class for parents of the students.

The Foundation has provided a drug prevention program to the Hillsborough Community College.

The Foundation has also worked with businesses to provide on-site seminars to employees on drug prevention.

The Mendez Foundation was founded in Hillsborough County and now has 70 programs across the country. The Foundation's staff have taught drug prevention curriculum to teachers in Fort Lauderdale, Daytona Beach, Polk County, Citrus County, and Flagler County.

TALLAHASSEE MEMORIAL REGIONAL MEDICAL CENTER

Magnolia Drive and Miccosukee Road
Tallahassee, FL 32308

904/681-5405

Facts About Alcohol and Chemical Dependency for Families was a four hour course designed to educate families on alcohol and chemical dependency. Professionals from the Psychiatric Center discussed the families role. Courses have been offered in the evenings on a demand basis.

Florida Substance Abuse Partnerships

FLORIDA SUBSTANCE ABUSE PARTNERSHIPS

Notes from around Florida . . . .

Just Say No With Pride, Lake City, sponsored their first Fish-a-thon in the Fall, 1987. Approximately 300 kids participated. Each child participant received a packet of drug education information. There were drawings for prizes contributed by Wal-Mart, Folsom Corp. and other local businesses. Others who provided assistance were the Game and Freshwater Fish Commission, Bob's Marine, the Future Fisherman Foundation, and the Coca-Cola Bottling Company of Lake City. The Future Fisherman Foundation promoted and sponsored the "Get Hooked on Fishing, Not Drugs" Fish-a-thon. They have available a video and other materials that help parents and kids see fishing as a very healthy alternative activity. Coca Cola stated they definitely wanted to be part of the Fish-a-thon plans for the next year.

Toni Roberts
Just Say No With Pride
P.O. Box 3355
Lake City, FL 32056-3355

* * * * *

In Boca Raton, the Chemical People participated in the Urban League's "Just Say No To Drug" program which was part of Delray's Summer, 1987 recreation program. The VISTA worker distributed "Be Smart Don't Start" materials throughout the Palm Beach County area. In the Fall, 1987, two "Just Say No" workshops were organized for parents, teachers, and other interested citizens.

* * * * *

In 1987, the Greater Jacksonville Families In Action sponsored a series of monthly luncheon meetings focused on "Positive Parenting Equals Primary Prevention." Open to the public, the meetings were held in an effort to promote healthy life styles and eliminate drug abuse. The Families In Action office employed a veteran VISTA Volunteer who will provide drug education to the city. They will focus especially on the low income areas starting with Just Say No clubs and parents groups.

* * * * *

The theme at the 1987 Pompano Beach Holiday Boat Parade was "Just Say No" to drugs. The Pompano Chamber of Commerce sponsored the Parade and selected Duriel Harris, former wide receiver for the Miami Dolphins, to be the Grand Marshall. Duriel takes great pride in the fact that he made it to the top never using drugs. He feels strongly, with athletes receiving so much adverse publicity regarding their drug use, that kids need to hear from those successful athletes who have never been involved with drugs.

* * * * *

Putnam County planned another big year in drug education and prevention according to a report from the North East Florida Educational Consortium. The second annual "Drug Forum" was planned for Fall, 1987.

Florida's Postsecondary Institutions - Substance Abuse Programs & Partnership Activities

FLORIDA'S POSTSECONDARY INSTITUTIONS - SUBSTANCE ABUSE PROGRAMS AND PARTNERSHIP ACTIVITIES

COMMUNITY/JUNIOR COLLEGES

PENSACOLA JUNIOR COLLEGE

1000 College Boulevard
Pensacola, FL 32504
904/476-5410, Ext. 2233

Pensacola Junior College and the Escambia County School System have joined together to develop a Model for Drug-Free Schools. A $208,000 federal grant was awarded in Fall, 1987 to the Junior College by the U.S. Department of Education to fund the project over the next two years. The program will be used in elementary, middle, high, vocational and alternative schools. Agencies working on the program include the Community Drug and Alcohol Commission and the Escambia Drug Education Program. Aims of the two-year grant are to conduct a public information campaign and to sponsor in-service training institutes for teachers.

ST. PETERSBURG JUNIOR COLLEGE

Dr. Roy Church
P.O. Box 13489
St. Petersburg, FL 33733
813/341-3256

SPJC has an education-based drug and alcohol abuse program in Pinellas County. The program addresses students, employees and the community at large. The program includes:

1) Creation of a countywide drug information clearinghouse. The clearinghouse will contain information on substance abuse from many sources and make it available to community agencies, schools, church groups, civic groups or individuals who need it.

2) Continuing education and community service programs. Efforts are being coordinated with community agencies and public schools to meet their continuing education needs and provide informational seminars and programs to the public.

3) Comprehensive substance abuse education and prevention program involving SPJC students, faculty and staff. This will include workshops and training sessions for the College's counselors, faculty, administrators and other employees who may need to deal with substance abuse in the course of their duties. The formation of students' groups will also be encouraged, such as Students Against Drunk Driving (SADD).

4) Exploration of possible student and employee assistance programs. This would include referrals for substance abusers to appropriate agencies.

5) Development of new credit courses in areas related to substance abuse education and prevention. This would be designed for students entering the human services field and as a continuing education option for human services professionals. New courses may also be created focusing on the specific aspects of the substance abuse problem.

UNIVERSITIES

BACCHUS OF THE UNITED STATES, INC.

(Boost Alcohol Consciousness Concerning the Health of University Students)

National Headquarters
P.O. Box 10430
Denver, CO 80210
303/871-3068

BACCHUS Chapters in Florida:

Public Universities

Florida A&M University
Florida Atlantic University
Florida International University
Florida State University
University of Florida
University of Central Florida
University of North Florida
University of South Florida
University of West Florida

Community Colleges

Hillsborough Community College
Indian River Community College

Private Colleges

Florida Institute of Technology
St. Leo College
Stetson University
University of Miami

Founded in 1976, BACCHUS is a national, not-for-profit organization whose primary mission is to deliver alcohol education to college-age students and their communities. They advocate responsible decisions about the use or non-use of beverage alcohol. BACCHUS currently has chapters in 48 States. They are a charter member of the Inter-Association Task Force on Campus Alcohol and Other Substance Abuse Issues. This Task Force sponsors National Collegiate Alcohol Awareness Week each October.

BACCHUS provides training sessions at the annual BACCHUS General assembly; State and area workshops; alcohol education materials and newsletters; and benefits from public relations and communication efforts.

Area 9 Consultant (Alabama, Florida, Georgia, Mississippi):

Liz Broughton
124 Tigert Hall
University of Florida
Gainesville, FL 32606
904/392-1261

FLORIDA'S SAFE BREAK

Sponsored by:

Florida Coalition for Auto Safety Now, Inc.;
State University System of Florida;
Florida Community College System;
Campus Alcohol and Drug Prevention Project;
BACCHUS Chapters in Florida;
Florida Department of Community Affairs, Bureau of Public Safety Management

A campaign to encourage students during holiday breaks to wear their car seat belts, not drink and drive, and not ride with an impaired driver.

UNIVERSITY OF NORTH FLORIDA

The University has received a two-year, $1.96 million grant to help teachers and human resources personnel identify children and adolescents who might be potential high-risk drug and alcohol abusers.

The grant, from the Federal Alcohol, Drug Abuse and Mental Health Administration, is the largest single award ever made to the university. Participating in "Project Involvement", will be UNF's Center for Alcohol and Drug Studies, Gateway Community Services, Inc. and River Region Human Services, Inc.

The three organizations will develop a comprehensive program of substance abuse prevention.

The training program will have three parts:

1) training university students studying to be teachers, and training public, private and parochial teachers to work more closely with high-risk students;

2) instructing human resources personnel on substance-abuse issues involving addiction, mental health and behavioral problems;

3) training student volunteers who will aid community agencies by providing accurate substance-abuse information and recommending lifestyle alternatives.

Florida School Districts - Selected Substance Abuse Programs & Partnership Activities

FLORIDA SCHOOL DISTRICTS -- SELECTED SUBSTANCE ABUSE PROGRAMS AND PARTNERSHIP ACTIVITIES

BRADFORD COUNTY

Parents, educators, law enforcement officials, church representatives, mental health practitioners, businessmen and women convened in the Fall, 1987, to discuss issues of concern in their community. Plans included developing a public relations brochure defining available resources, sponsoring parent drug education events, make the theme "Just Say No" visible in upcoming parades and art shows, and assist in the revising of the drug policy in the public school system.

BREVARD COUNTY

COPE
1260 S. Florida Avenue
Rockledge, FL 32955
305/631-1911

COPE (Concerned Organization of Parents to Educate) supplies local libraries with drug-related materials for students. COPE also provides the schools with guest speakers. The School District has a drug education curriculum, "Here's looking at you, too." People in the community donate their time to be guest speakers in the schools representing law enforcement, state government, and the Court of Justice.

BROWARD COUNTY

Eileen McFadden, R.N.
Coral Springs Medical Center
3000 Coral Hills Drive
Coral Springs, FL 33065
305/344-3342

Jeannette Verboom
Assistant Principal
Maplewood Elementary School
9850 N.W. Ramblewood Dr.
Coral Springs, FL 33065
305/344-5840

The Medical Center assisted in providing health promotion programs, Meology workshop sponsorship, drug awareness seminar for parents, parenting

classes for PTA, student of the month recognition program, Infection Control (Scrubby the Bear), medical recognition programs, autumn tray favors, CPR training, Mr. Rogers goes to the emergency room, and Halloween visitation.

Jan Jeter
Harris Corporation
Computer Systems Division
2101 W. Cypress Road
Ft. Lauderdale, FL 33309
305/974-1700

Shirley Wiggin
J.P. Taravella High School
10600 Riverside Drive
Coral Springs, FL 33071
305/344-2332

Harris Corporation has been extremely cooperative in working on projects with J.P. Taravella High School. A recent venture was with SADD (Students Against Driving Drunk), the Coral Springs Police Department, and Harris Corporation at a weekend town fair. A display was set up to advertise literature and "life contracts." Harris helped with everything including chaperoning the activity. With everyone's help, a thousand dollars were raised that weekend. This money goes into the club fund for future school SADD functions.

Partners in Prevention

Tom Hopkins
Florida Power & Light Co.
P.O. Box 029100
Miami, FL 33102
305/552-3893

Robert Holsaple
Office of Prevention
Programs
6650 Griffin Road
Davie, FL 33314
305/765-6537

The Partners In Prevention Project (PIP), is an outgrowth of the S&A Restaurant Corporation's interest in Broward County's Peer Counseling Program and other school based prevention projects. This program is primarily concerned with youthful dysfunctional behaviors, especially preventing substance abuse and dropouts. Since the Broward model was featured on several national news programs, and highlighted on the Charles Kuralt CBS Show, this corporation and Florida Power and Light Company decided to assist in promoting this comprehensive model throughout their targeted marketing area (Florida).

This grant provides assistance in a material way to enable several of the program's components to be replicated, and provide technical assistance to school districts that wish to duplicate all components or pilot partial programs. Consumable materials are furnished to parents and students in all Broward County Schools. Media materials have been purchased, duplicated and disseminated to schools throughout the Broward school district and the state.

To date, over 23 school districts in Florida have received technical assistance and curriculum materials, 191 individual schools in Florida are using materials and have requested technical assistance from the Prevention Programs' Office. One component of the program (Model Schools Adjustment Project - Driftwood) was selected by the U.S.D.O.E. as "one of nine dropout prevention programs that actually work", 1987-88, and the district's substance abuse prevention program was selected for a program of excellence by the Florida D.O.E.

CITRUS COUNTY

The Citrus County Drug Free Youth Organization in Crystal River held a youth conference in Summer, 1987. Nearly 100 students from the three local high schools attended. The all day conference was followed by a parent session in the evening. A "Just Say No to Drugs" Poster Contest was sponsored at the elementary school level. This effort hoped to bring attention to kids and teachers that October is "Just Say No" Declaration Month.

CLAY COUNTY

900 Walnut Street
Green Cove Springs, FL 32043
904/284-6500

Orange Park High School, Orange Park Junior High School and Lakeside Junior High School are the only schools in Clay County that use the Alcohol and Drug Abuse Education Program. Students either seek help or are referred by teachers, parents, or friends to the Program. The student is asked to an initial conference with one of the Alcohol and Drug Abuse team members to see what information can be obtained from him. Then, the teacher and student decide together what needs to be done to resolve the problem. The program also addresses problems that don't involve substance abuse. The Alcohol and Drug Abuse Program also sponsors schoolwide drug and alcohol abuse programs such as "Just Say No" week and the visit by the U.S. Customs Service helicopter used to pursue drug traffickers. The County wants to have a program every six weeks during the school year. The program offers a Safe Room where students can come to talk or relax. The room is staffed by one of the core teachers.

There is an 18-teacher core team, trained to recognize symptoms of alcohol and drug abuse problems and behavioral problems. Five members of the core team were also trained at the national center of the Drug and Alcohol Abuse

Education Program in North Carolina. The Alcohol and Drug Abuse Education Program is a nationwide education program for abusers. Most of the work they do is to help educate the public on the dangers of drug abuse and educate addicts on specific dangers.

DADE COUNTY

Mr. Joel Brandes
Rose Auto Stores
4760 N.W. 48th Street
Miami, FL 33014
305/625-7786

Lawrence Feldman, Principal
Palmetto Elementary School
12401 S.W. 74th Avenue
Miami, FL 33156
305/238-4306

Beverly Young
Valvoline
2361 N.W. 36th Avenue
Coconut Creek, FL 33066

Ralph Sanchez
Miami Motorsports
7524 S.W. 48th Street
Miami, FL 33155
305/662-5660

Through the cooperative efforts of Rose Auto Stores, Valvoline Oil and Miami Motorsports, the student body at Palmetto Elementary School were able to participate in a "Say No to Drugs" program. Following a program of speakers, activities and a school-wide balloon launch, each student was presented a t-shirt printed: Palmetto Elementary Says No To Drugs. Each student participated in a parade through the junior and senior high schools.

Miramar High School
3601 S.W. 89th Avenue
Miramar, FL 33025
305/432-4200

Miramar High School's drug free schools program is one of eight statewide programs to earn the State's Commissioners' Award of Excellence in January, 1988. The Broward County School district also won the award. The Schools' drug prevention program involves peer counseling, a Students Against Driving Drunk (SADD) chapter and outreach programs. The program now stands to be recognized in national competition for efforts to steer students away from drugs and alcohol.

Project TRUST
(To Reach Ultimate Success Together)

Since the beginning of the 1987-88 school year, a new substance- abuse prevention program, with a trained counselor, has been in place at each Dade County public junior/middle school. Under the new program, each junior/middle school student will participate in nine group discussions this year with the counselor and a group of 10 to 15 other students.

Group discussions will focus on why drugs and alcohol are abused by some young people, and include conversations about peer pressure, decision-making and stress. The counselor will also meet with selected students on an individual basis, when needed.

DUVAL COUNTY

Shannon Hillyard
Sheraton at St. Johns Place
1515 Prudential Drive
Jacksonville, FL 32207
904/396-5100

Connie Cooper
Southside Junior High/
Southside Skills Center
2943 Knights Lane East
Jacksonville, FL 32216
904/737-4970

The Sheraton staff members have worked with both schools on the countywide "Just Say No To Drugs" program. They judged the poster and essay contest, providing T-shirts to all participants. They participated in discussion groups with parents and students during Just Say No To Drugs week. The Sheraton's staff involvement in this community project helped Southside Junior High win the Substance Abuse Prevention Intervention Award from the Greater Jacksonville Families In Action group.

The staff representative from Sheraton has established an invaluable relationship with the student body by attending special student programs and sporting events.

Nathan B. Forrest Sr.
High School
Ron Poppell, Principal
5530 Firestone Road
Jacksonville, FL 32210
904/771-3000

Darnell-Cookman Counseling
Center
1701 Davis Street
Jacksonville, FL 32206
904/633-6158

Fort Caroline Elementary
3925 Athore Drive
Jacksonville, FL 32211
904/744-2566

Justina Road Elementary School
3101 Justina Road
Jacksonville, FL 32211
904/744-1155

Duval County School District
1701 Prudential Drive
Jacksonville, FL 32207
904/390-2115

In January 1988, Commissioner Betty Castor presented the Forrest Sr. High School and the Duval County School System with the Commissioner's Award for Excellence for their drug prevention programs. The district program involves school-based teams responsible for developing appropriate drug prevention/intervention activities for each school.

Forrest Sr. High has a strong peer-counseling program and Students Against Drunk Driving (SADD) chapter. The school also received a special award from the Commissioner as one of eight models representing the state in the national Drug-Free School Recognition Program competition.

Elementary schools honored by the Commissioner for their selection by the state as model schools in the U.S. Elementary School Recognition program were Fort Caroline Elementary School, and Justina Road Elementary School.

Schools selected as Florida Quality Programs by a statewide evaluation team include Fort Caroline Elementary, Justina Road Elementary, Darnell-Cookman Counseling Center (alternative school), and Forrest Senior High. Each school's drug and alcohol prevention/intervention programs were judged for philosophy; goals and objectives; student, parent, teacher, and community involvement; program monitoring; and evaluation procedures.

Ronel Poppell
Principal
N.B. Forrest High School
5530 Firestone Road
Jacksonville, FL 32244
904/771-3000

Dick Berry
Federal Reserve Bank
Jacksonville Branch
800 W. Water St.
Jacksonville, FL
904/632-1000

During the 1987-88 school year, the bank bought "Just Say No" to drugs buttons for all the students at Forrest High School.

ESCAMBIA COUNTY

Community Drug and Alcohol Commission, Escambia County. VISTA workers have discovered a fun way to reach the children of Pensacola by being clowns. They have worked with the Girl Scouts (Campfire), YWCA and YMCA. Two VISTA clowns have spread the "Just Say No" message to many entertained kids.

HILLSBOROUGH COUNTY

Dr. Okie Fletcher
Supervisor, Health Education
Hillsborough County Public Schools
Secondary Education
901 E. Kennedy Boulevard
P.O. Box 3408
Tampa, FL 33601-3408
813/272-4828

AAA Peninsula Motor Club

The Motor Club distributes alcohol/drug information brochures, films, and videotapes on a free-loan basis to schools. Additional involvement includes prevention groups such as S.A.D.D. and law enforcement agencies. For grades 9-12.

Alcohol Treatment Services (ACTS)

Services include a Youth Intensive Residential Treatment Program. It is a short-term program for alcohol/drug dependent youth. The residence has eight beds and is available for students in grades 7-12. The Youth Group Home also has eight beds and is a long term residential facility for alcohol/drug dependent or co-dependent youth who are also identified as severely emotionally disturbed.

Alternative Schools

The Alternative Schools (North Tampa, Brandon, and Downtown) serve students in grades 7-12 who are having difficulty in the traditional school setting due to alcohol/drug abuse, truancy, poor academic performance, delinquency, and/or behavior problems. The Alternative Schools are maintained through a cooperative effort by the Hillsborough County School System and DACCO.

Comprehensive Health Education (School Board)

A group of courses that have frameworks which define content in terms of minimum student performance standards. Students explore the mental, emotional, social, economic and legal consequences of use, misues and abuse of drugs, alcohol and tobacco on the individual, family and community. For grades 7-12.

Cruisin' Without Boozin

This program features a young man, Dan Casady, who was paralyzed as the driver in a drunk driving crash. Casady is available to talk to high school assemblies about the collision that left him in a wheelchair. He has a positive attitude about his injury and easily relates his experience to teens. His overall message is, "If I had made a decision not to drink and drive this would not have happened to me." For grades 9-12.

Greater Tampa Chamber of Commerce

Realizing that drugs do effect their businesses, local firms are taking up the fight against drugs! Not only are they engaged in drug prevention activities for existing employees in their businesses, but they are trying to influence prospective employees too. Through the use of speakers and a videotape program, they are sending a special message to senior high school students: If they want a job in this community, they had better stay off drugs. For grades 9-12.

Hillsborough County Council of PTA-PTSA

Hillsborough County Council of PTA's encourages local units to participate in or to plan appropriate activities that will develop among citizens a maximum awareness of substance abuse thus insuring the health and well-being of future generations. For grades K-12.

Just Say No Foundation

Just Say No Clubs are formed in schools to foster pride in being drug-free. Back-to-School Drug-Free Pledge rallies and speeches are held in schools to promote a drug-free year. For grades K-9.

March of Dimes

Alcohol and drug abuse before and during pregnancy can cause multiple birth defects. The March of Dimes Birth Defects Foundation provides films and speakers, on request, to reinforce classroom instruction on the devastating effects of substance abuse on the unborn. For 9-12.

Mendez Foundation/School Board

Me-ology: This K-5 curriculum consists of ten lessons per grade level taught by Hillsborough County classroom teachers. Lessons include peer pressure, decision-making, self esteem, and specific drug information.

Me-ology: This 6th grade curriculum consists of 18 lessons taught by the Mendez Foundation and deals with specific drug information, decision-making and peer pressure.

Clear Choices I: This 7-8 grade curriculum consists of nine lessons taught by the Mendez Foundation and deals with gateway drugs, stress, coping, legal issues and peer pressure.

Clear Choices II: This 9th grade curriculum consists of nine lessons taught by Health I and Life Management Skills teachers and consists of specific drug information, cost to society, and peer pressure.

Choices and Challenges: This parent curriculum consists of eight hours of instruction dealing with specific drug information, parent/child communication and role modeling.

Million Dollar Machine Drug Abuse Prevention Program

This program utilizes the electronic personality of "Punchy" to describe the wonderful human body as a machine. The robotic character through a combination of voice, music, electronic displays and interactive personality addresses five very important curricular areas: self-awareness, interpersonal skills, decision-making, substance use and abuse, and refusal skills. For grades 3-6.

Positive Action

The classroom teacher has 140 lessons to promote self-esteem and to explore one's feelings. This program involves the school, home and community. For grades K-6.

Pros-For Kids

Students participate in eight classroom sessions led by professional and amateur athletes. The session topics range from goal setting and self-understanding to mental and physical preparation, built upon one another to carry a strong drug prevention message. Positive alternatives to drug and alcohol use are presented throughout the eight sessions. For grades 9-12.

S.A.D.D. (Students Against Driving Drunk)

School clubs help raise the consciousness and promote awareness of the problem of drinking and driving. The S.A.D.D. club meets monthly with invited speakers and other special presentations. For grades 9-12.

Say No to Drugs Walk

A walk sponsored by the community to promote and celebrate drug-free life-style. For grades K-12.

Scared Stiff Program

School system Resource Officers are inserviced to provide this program at school assemblies or to individual classes at each school. "Scared Stiff" is an accident prevention program for teenagers that emphasized the dangers of driving, speeding, consuming alcohol, and/or the use of drugs. The main goal of this program is the reduction of fatal accidents and serious injuries among students. The presentor utilizes color slides of local accidents. The slides are of accidents in familiar geographic locations and each accident is described in detail. Special emphasis is placed on the fact that the accident victims are usually the students' peers, high school students, and in some cases their friends and classmates. For grades 9-12.

School Resource Officers

The police officers/deputies present classroom programs that address all aspects of drug use/abuse including counseling for students and teachers. For grades 7-12.

School-Based Prevention Program

The DACCO School-Based Prevention Program serves junior and senior high students in the public school system by providing counselors, called Prevention Specialists, to evaluate and refer students who may be "at risk" to become or are already involved in negative behaviors such as truancy, alcohol/drug abuse and delinquency. Prevention Specialists may also act as a resource to students, parents, and school personnel.

SERVE

By teacher written requests, private mental health professionals, representatives of various agencies and treatment centers speak to elementary and secondary students on substance use/abuse. For grades K-12.

State Attorney's Office

Through confiscated drug funds and fines, contributions are made to the School Board for activities that support preventive programs. This year, schools will submit projects that address drug prevention activities during the "Say No To Drugs" week. For grades K-12.

JACKSON COUNTY

Joan Bennett
Sneads High School
c/o Jackson County School Board
Post Office Box 5958
Marianna, FL 32446
904/593-6411

Bill Sprouse
Apalachee Correctional Institute
Sneads, FL 32460

Prison inmates volunteer for work in the schools in the community. They are resource speakers in youth motivation; drug reform; AA groups; and, inmates talk about their experiences and the importance of a good education and job.

LEON COUNTY

Tallahassee Informed Parents (TIP) has a newly formed high school group "Teens for Teens" which developed out of the successful REACH Conference held in Spring, 1987, and co-sponsored by TIP and Florida Informed Parents (FIP). The teens organized themselves and have an active growing membership. They have received strong community support from the Tallahassee Elks Lodge BPOE #937 and the Gayfers Teen Board. A VISTA worker, who works with the Tallahassee Urban League, organized a successful community meeting in the Fall, 1987. The Urban League also sponsored a series of educational programs in the Fall, 1987 to educate students on the dangers of Crack Cocaine.

School Resource Officer Program

Lt. Al Watson
Leon County Sheriff's Department
P.O. Box 727
Tallahassee, FL 32302
904/222-4740

The School Resource Officer Program has an officer located at each high school and middle school in Leon County. The Officer is located on campus

during the school day. At a teachers request, the Officer can provide 33 different educational programs to students on such topics as drug abuse, baby sitting safety tips, rape prevention, home safety, and other crime prevention topics. Officers also provide counseling services to students and parents, making referrals for professional counseling when appropriate. They also serve as law enforcement officers on campus, whether it's handling complaints, making arrests, or watching out for trespassers. This Program has served as a model for approximately 33 counties.

MANATEE COUNTY

Bayshore Elementary School
6120 26th St., W.
Bradenton, FL 34207
813/755-2323

Bayshore Elementary School's drug prevention program is among 13 being considered for federal recognition. The program helps children of substance abusers work out their problems. The guidance counselor holds weekly 45-minute support-group meetings for students from kindergarten to 5th grade. The meetings last about eight weeks. The counselor encourages the children to share their feelings in the safety and confidentiality of the counselor's office.

ORANGE COUNTY

Center for Drug-Free Living

Orange County School Board
434 N. Tampa Avenue
P.O. Box 271
Orlando, FL 32802
407/422-3200

Sally Moore
Prevention Department
Center for Drug-Free Living
100 W. Columbia St.
Orlando, FL 32806
407/423-6606

The Center provides drug abuse prevention activities for area schools. Activities have included sponsoring the 5th grade drug awareness poster contest, the Prevention's 3rd grade Puppet Time Theater, the five session-Fifth Grade Drug Awareness Program, and the First Grade Program. They have also sponsored business lunch hour seminars discussing drug abuse prevention and organized a Speaker's Bureau.

Orange County School District
434 N. Tampa Avenue
P.O. Box 271
Orlando, FL 32802
305/422-3200

Lake Como Elementary School have a PALS (Playing and Living Straight) Club. The Club is a highly organized structure. They meet regularly and encourage parental participation.

Floyd Craig
Assistant Principal
Palm Lake School
8000 Pin Oak Drive
Orlando, FL 32819
407/351-6050

Donato's Pizza
Dr. Phillips Blvd.
Orlando, FL

Sponsored a "Just Say No" to drugs club at Palm Lake School. Students were given valuable information to give them the ability to say no to drugs and alcohol for now and later in their lives. This was one of the first "Just Say No" clubs in the area, and it was a huge success. Without the help of Donato's it would have been impossible for this program to have been such a success in its first year.

Peggy Kinder
Orange County Public Schools
434 N. Tampa Avenue
Orlando, FL 32805
407/423-9218

Warren Dove
500 N. Orange Ave., Rm. 568
Orlando, FL 32801
407/237-3319

Assisted in planning "Just Say No To Drugs" rallies at schools and in promoting the Red Ribbon Awareness week May 9-15, 1988. Provided label stickers, red ribbons, balloons, and bumper stickers to support the project. Arranged for Orlando Mayor Bill Frederick to participate in school rally held at Dover Shores Elementary School.

PALM BEACH COUNTY

Deborah D'Annunzio
Health/Drug Education Specialist
Palm Beach County School District
Building 502, Room 211
P.O. Box 24690
West Palm Beach, FL 33416-4690
407/684-5115

Alpha Programs

Alpha services academically unsuccessful students at three locations (Congress Middle, Carver Middle, and Boca Raton Middle Schools). The program is jointly administered by the School Board and the Drug Abuse Foundation. Its purpose is to provide individualized programs that emphasize parental involvement and behavior modification techniques to assist students in reaching their goals.

Canine Sniffers

Most secondary schools and some elementary schools have trained canines to patrol the school premises for illegal substances. All canines, accompanied by a trained handler, are used to sniff out illegal substances. This program is coordinated by D-Tek Enterprises as a preventative measure to stop illegal substances from entering school campuses.

Choices and Challenges

Four county personnel received extensive training in the Choices and Challenges Program. This is a parent drug education program constituting four two-hour lessons. Parents are given specific drug information and effective parenting skills to help them with their children. Classes will be scheduled through Adult and Community Education, utilizing the Lifelong Learning Program and the Parent Center.

Cities-In-Schools

Cities-In-Schools creates a partnership among the private business sector, human and social service agencies, the school and parents. Using the school as a focal point, the program integrates community resources into the school to assist the educational system.

Core Teams

Core teams will be established in every secondary school for the 1988-89 school year. A core team is an intervention team to assist at-risk students. School center personnel will receive extensive in-service training regarding substance abuse. They will also establish intervention procedures for students identified as exhibiting risk behaviors such as declining grades, deteriorating appearance, falling asleep in class, poor attendance, etc. Once students are identified, faculty in the school center will be requested to fill out an objective, observable behavior checklist listing common behaviors. Once these are tabulated and a trend is established, the team will request that the school administrator call in the parents and discuss intervention plans. In order to avoid tunnel vision regarding drug abuse, teams will also be trained in potential suicide, child abuse, and other adolescent problems. Treatment centers will be contracted with to help with the implementation of core teams. The contract will require training of core teams, awareness programs for faculty, awareness programs for parents, and support services such as after-care groups for students returning from treatment. Treatment centers will be required to stay with the school center for one year in order to ensure successful implementation of the core team concept. Elementary schools will be targeted for implementation of the core team concept during the Fiscal Year 1990 school year. Dropout Prevention and the Guidance Department will work cooperatively to utilize this team to identify all adolescent problems for all at-risk students.

Dropout Prevention

Dropout Prevention is a concept established for the purpose of retrieving dropouts and placing them back into the school and helping potential dropouts stay in school. Various programs and alternatives are used to achieve this task.

Drug Abuse Resistance Education (DARE)

Most 6th grade students will receive the DARE program. It is a comprehensive, 18-lesson, drug education program supported by the Division of Instruction and implemented by local law enforcement agencies. Officers in nine municipalities received two weeks of intensive training in order to present the material. Other municipalities are being encouraged to participate in this cooperative effort to educate all 6th grade students about drug abuse.

Economic Council

The School Board of Palm Beach County has entered into a cooperative agreement with the Economic Council of the Palm Beaches. Employers affiliated with the Economic Council have supported a concept of cooperative presentations. The School Board will provide the presenters and materials, while the businesses supply on-site, on-the-job time for employees to receive the presentations. The 45 minute programs are established as awareness programs, with optional presentations available upon request.

Employee Awareness Programs

The School Board has established employee awareness programs for tuberculosis, AIDS, and child abuse. Similar programs for drug education will be established using videotapes as a vehicle for reaching all 6,000 employees. Optional programs such as Drug Education Summer Institutes and other in-service components will be made available to employees who wold like to expand their awareness level about substance abuse.

Health/Drug Contact Person

Each school has identified a health/drug contact person to act as a liaison to the Health/Drug Education Specialist. Contact persons have been requested to complete a survey of all health and drug related activities in their schools to help in monitoring and evaluating their effectiveness in utilizing state and federal allocations.

Hugs Not Drugs Club

This club was started by Lake Hospital at Jefferson Davis Middle School. This concept coordinates all positive role-model clubs into one. Students rotate from eight weeks in a SADD club to eight weeks in a Crime Watch club to eight weeks of substance abuse education classes. The combination of these three sessions constitutes the Hugs Not Drugs club. Lake Hospital hopes to expand the concept to other school centers.

I'm Thumbody

This program is implemented by the Mental Health Association and is provided to all kindergarten students. The program emphasizes self-esteem, self-concept, and self-worth objectives.

Just Say No Club

Some elementary schools and some middle/junior high schools have formed Just Say No clubs. This concept was given national recognition with the support of First Lady Nancy Reagan. Students are encouraged to "just say no" to drugs and to use assertive skills to reject pushers and peer pressure. The Drug Abuse Treatment Association (DATA) has received monies from the Children's Services Council (CSC) to expand the clubs throughout the county.

Me-ology Program

All 5th grade students receive a comprehensive drug education program entitled "Me-ology" which was developed by the C.E. Mendez Foundation in Tampa, Florida. Me-ology is a comprehensive program that uses 18 lessons on self-concept, life management skills, and specific drug education information. Teachers implementing the program must receive extensive in-service training in order to be eligible to teach the program.

Naturally High

The Security Department within the School Board of Palm Beach County employs three specialists to give drug education presentations to all 2nd and 4th grade students. The program utilizes puppetry and student handouts. Activities emphasize the "Only Sick People Need Drugs" concept.

Pride Survey

The State Department of Education chose Palm Beach County to help implement a new drug usage prevalence survey. Five schools in the county were randomly selected to test 6th, 8th, 10th and 12th grade students. Students were surveyed regarding drug usage. The results of the survey will help establish a baseline for future surveys so that trends may be recorded over a period of time.

Students Against Drinking and Driving (SADD) Club

Students enrolled in the SADD program are at the secondary level. Almost all senior high schools and a few middle/junior high schools have a SADD

club. Project Graduation, also known as Operation Graduation, is a major project of the SADD club. This is a drug-free and alcohol-free party given to seniors on graduation night.

Unique People

The Unique People club is an extension of the Just Say No club at the high school level. It promotes saying no to drugs, and using assertive skills against negative peer pressure. DATA, supported by the Children's Services Council, hopes to establish Unique People clubs at many of the high schools in the district.

PASCO COUNTY

Glenbeigh Core Team Training

Marge Whaley
Supervisor, Student Services
Pasco County School Board
7227 U.S. Highway 41
Land O'Lakes, FL 33539
813/996-3600

Kay Doughty
Glenbeigh Hospital
Tampa, FL

Glenbeigh Hospital of Tampa provided a training workshop for core substance abuse team members from each secondary school in 1987. All core team members from elementary schools were training in 1988. The three-day training sessions focused upon family dynamics of substance abuse, how to intervene with students, and planning prevention programs at the schools.

Lions Quest "Skills for Adolescence"

Patrick Reedy
Assistant Principal
R.B. Stewart Middle School
1007 Tenth Avenue
Zephyrhills, FL 34248
813/782-9574

John Stephenson
Local Zephyrhills
Lions Club
P.O. Box 202
Zephyrhills, FL 34248-0202
813/782-5881

The programs objectives are: drug and alcohol abuse prevention, decision-making skills and communication skills. The program was implemented during the 1986-87 school year as a pilot project and maintained during the 1987-88 school year. The program has had positive results on students and parents as it relates to the objectives and overall attitudes.

POLK COUNTY

Winter Haven Senior High School
600 6th St., S.E.
Winter Haven, FL 33880
813/294-7631

The County's schools work with PRIDE, a community organization. PRIDE provides educational literature on drug prevention to the area schools. PRIDE's offices are run by volunteers during the day.

The High School's student council works with PRIDE on an annual fund raising effort called "Big Blue Bar-B-Cue." Civic organizations contribute food and support to the event. Proceeds from the barbeque go to PRIDE with a small amount given to the student council.

A Polk County Youth Conference was scheduled during the Fall, 1987.

PUTNAM COUNTY

The North East Florida Educational Consortium is actively involved in drug education and prevention in Putnam County. The second annual "Drug Forum" was held in October, 1987.

SANTA ROSA COUNTY

Partners In Education

Sara Blackwell
Bagdad Elementary School
P.O. Box 255
Bagdad, FL 32530
904/623-2483

Doug Whorley
Pensacola Junior College
Milton Campus
1130 N. Highway 90
Milton, FL 32570
904/623-4641

Dan Stewart, Attorney
406 Oak St.
Milton, FL 32570
904/623-0373

June Dugger
Bagdad Village Preservation Association
Garcon Point Road
Bagdad, FL 32530
904/623-3900

The above businesses participated in "Just Say No" to drugs activities at Bagdad Elementary School.

Quality Education is Everybody's Job

Richard McKenzie
Teacher
Pea Ridge Elementary School
250 School Lane
Pace, FL 32571
904/994-9656

Ernie Labadie
Air Products and Chemicals, Inc.
Escambia Plant
P.O. Box 467
Pensacola, FL 32592
904/994-5511

The partnership with Air Products was established to promote educational excellence and to improve potential employee productivity. Air Products has sponsored the School's "Just Say No" to drugs club.

SEMINOLE COUNTY

Seminole County School Board
1211 Mellonville Avenue
Sanford, FL 32771
305/322-1252

Although no countywide figures are kept on the number of anti- drug clubs, school officials report that the number is growing. Most efforts are currently at the individual school level. Some of the clubs in the county include:

*Lake Highland Preparatory School - Just Say No Club.

*Bear Lake Elementary School - PALS (Playing and Living Straight) Club.

*Teague Middle School - Friends Club.

TAYLOR COUNTY

Dan Simmons
Public Relations
Buckeye Cellulose Corp.
Route 3, Box 260
Perry, FL 32347
904/584-0442

Gwen Faulkner
Taylor Co. District Schools
P.O. Box 1603
Perry, FL 32347
904/584-2009

Buckeye Cellulose Corporation has dedicated one-half of an employee's work time for daily efforts to support and participate in the activities of drug education. This employee is a reformed addict whose personal life story is a source of inspiration to young people. Activities funded and supported by this industry and other area business/industry organizations and the entire citizenry include Project Graduation, Red Ribbon Week, Get Hooked on Fishing Not Drugs, SADD Dances and Awareness Efforts, a Speakers' Bureau and the like. Students at the high school compete for membership in the Peer Counseling classes. This program was selected for State recognition in the Drug-Free Schools Awards Program and has been nominated for national recognition.

VOLUSIA COUNTY

Volusia County School Board
P.O. Box 1910
Daytona Beach, FL 32015
904/255-6475

The Chemical People, of Southeast Volusia County, New Smyrna Beach have worked to establish "Just Say No" clubs in all eight of the elementary schools. A VISTA worker is developing a program that will work at the middle school level. They have planned a REACH conference for the high school students in their area for early 1988.

Resources & References

RESOURCES AND REFERENCES

ADOLESCENT PEER PRESSURE: THEORY, CORRELATES AND PROGRAMS - IMPLICATIONS FOR DRUG ABUSE PREVENTION

NIDA
Prevention Branch
5600 Fisher Lane
Rockville, Maryland 20857

This book provides a better understanding of the pressures and tasks associated with adolescence. Different programs in existence are also explored.

ARGUS COMMUNICATIONS

800/527-4747

Say No and Say ...Yes to Life! Argus Posters for Education. A pair of posters - one featuring Garfield the Cat; the other, a happy group of K-12 students. One two-poster set free to each school. Up to five additional sets, $3 each for postage and handling.

FLORIDA ALCOHOL AND DRUG ABUSE ASSOCIATION

1286 N. Paul Russell Road
Tallahassee, FL 32301

904/878-2196

1987-88 DIRECTORY, Florida Alcohol and Drug Abuse Treatment and Prevention Programs is a directory designed to assist individuals, families and organizations in identifying available alcohol and drug abuse treatment and prevention resources in Florida.

GREENLEAF VIDEO

03230 Nebraska Avenue
Santa Monica, CA 90404

213/829-7675

Offers a Fighting Back Against Drugs collection of award-winning video and audio tapes for families and students. For example, Ed Begley Jr.'s Secrets of Staying Well reinforces resistance techniques to drug use for young people. A free quarterly newsletter, "A/V Update", is also available.

JUST SAY NO FOUNDATION

1777 N. California Blvd.
Suite 200
Walnut Creek, CA 94596

The "Just Say No" Club Book describes how to organize a club and presents activities for children aged 7-10 and 11-14. 225 pp. $10 postpaid.

KEEBLER COMPANY

c/o Modern Talking Picture Service
5000 Park Street, North
St. Petersburg, FL 33709

Free-Loan film/videocassette, "I Believe in Me", offers advice on how to overcome the lure of drugs through self-esteem.

KEMPER GROUP

Long Grove, IL 60049

312/540-2000

Offers several free booklets on substance abuse, including "The Kemper Approach to Alcoholism, Drug Addiction".

NARCOTIC EDUCATION FOUNDATION OF AMERICA

5055 Sunset Boulevard
Los Angeles, CA 90027

213/663-5171

Provides detailed information on ill effects of dangerous drugs.

NATIONAL CLEARINGHOUSE FOR ALCOHOL AND DRUG INFORMATION

P.O. Box 2345
Rockville, MD 20852

Help Someone To Just Say No. A poster/study guide featuring Tempestt Bledsoe and Malcolm-Jamal Warner of "The Cosby Show" describes four activities high school students can use to encourage younger students to reject drugs and alcohol. Single copies free.

PUTTING THE PIECES TOGETHER

Youth to Youth
700 Bryden Road
Columbus, OH 43215

A manual containing many simple to follow tips on the starting phase, daily planning, activities, and organizational issues of running a drug/alcohol prevention program. ($19.95)

THE STRAIGHT FOUNDATION

P.O. Box 21135
St. Petersburg, FL 33742

813/576-7563

Will provide a sample copy of its "Epidemic" newsletter. The foundation runs eight drug treatment centers and is planning six more.

ERIC COUNSELING AND PERSONNEL SERVICES CLEARINGHOUSE

School of Education, Rm. 2108
University of Michigan
610 E. University Street
Ann Arbor, Michigan 48109-1259

313/764-9492

Substance Abuse Prevention In The Schools, 1985, by Laurie L. Lachance, Searchlight Plus: Relevant Resources in High Interest Areas. This Searchlight Plus is an information analysis paper based on a computer search of the ERIC database from 1966 through 1985 on relevant outside resources pertaining to substance abuse prevention. The paper reviews, analyzes and interprets the literature on a particular counseling topic and points out the implications of the information for human service professionals. Printed with the paper are selections from the computer search, including complete bibliographic citations with abstracts of ERIC journal articles and microfiche documents. ($6.00)

SUPERINTENDENT OF DOCUMENTS

U.S. Government Printing Office
Washington, DC 20402

The publications on youth drug prevention include, "Many Teens Are Saying No" ($2.25), and "Drug Abuse and the American Adolescent" ($4.00).

U.S. DEPARTMENT OF EDUCATION

Schools Without Drugs
Pueblo, CO 81009

800/624-0100

Offers a free copy of "What Works: Schools Without Drugs".

You Are Cordially Invited To...

Participate in the Partnership Information Program! This program will foster knowledge of the many outstanding partnership programs and activities occurring at elementary, secondary, and postsecondary schools throughout the state and provide recognition to participating school and business partners.

Many positive outcomes will result from your participation in the Partnership Information Program:

- A centralized partnership database will be developed. This database will reflect hundreds of existing partnership projects. This knowledge base will facilitate communication among educators and individuals in the private sector regarding partnerships and partnership information.
- Systematic collection, management, and dissemination of information on partnership projects will be strengthened. This will enhance the creative sharing of ideas and strategies and maximize the effective utilization of existing resources. Duplication can be avoided.
- This partnership database will serve as the focal point or clearinghouse for information in response to questions about partnership participation.
- The great variety of partnership projects occurring at all levels in all program/curriculum areas will be highlighted. In general, it can be said that a partnership project is a cooperative agreement between a school(s), school district, community college(s) or university(ies) AND a business(es), professional/civic group(s) or governmental agency(ies) combining their resources to accomplish specific objectives for each partner. However, there is a great need for specific examples reflecting specific activities, goals and objectives, outcomes, and participants.
- Exemplary partnership projects can be identified and recognized thus providing models of excellence that others interested in sponsoring and participating in partnership efforts can emulate.

Please complete the Partnership Information Program form(s) for each existing partnership project for your educational institution(s) or county's school district. This standardized form will be utilized to collect information on partnership projects on an ongoing basis. As new projects occur, complete and return a partnership information form. In this way, you will be contributing to the development of an accurate and current partnership database.

This data collection program is being conducted in coordination with the Office of Business and Citizen Partnerships and the Commissioner's Business Recognition Program. All projects reported via the Commissioner's Business Recognition Program will be a part of the established database.

Report and promote your partnership projects today!

Please direct any questions or comments to:

ACCESS - The Education Clearinghouse for Economic Development
Florida Department of Education
Knott Building
Tallahassee, FL 32399-0400
1-800-342-9271 or 904-488-0400

Sponsored by:

The Office of Business & Citizen Partnerships

DVE 335 VOLUNTARY
Exp. 2/28/90

A few general instructions for your completion of the information form:

In order to effectively manage and retrieve the reported partnership information in the partnership database, numeric codes will be utilized in many cases. We ask you to help us in this coding endeavor in three sections of this form.

1. Type(s) of Partnership Activity(ies) (Please use code listing below).
2. Federal Identification Code(s) for the Business/Organization Partner(s). (Please ask business/organization partner(s) for this code. It is important to us as a unique identifier only. It will not be utilized for any other purpose. If you are unable to get this code, submit form with this entry blank.)
3. Type of Business/Organization (Please see code listing below.)
4. Shaded areas are for Florida Department of Education use only.

Types of Partnership Activities

001 Education Foundations
002 Management Assistance
003 Cooperative Planning
004 Personnel Training
005 Administration Update/Development
006 Faculty/Teacher Update/Development
007 Staff Update/Development
008 Budget Training
009 Technical Assistance
010 Fund Raising
011 School/Facility Improvement/Beautification
012 Facility Sharing
013 Library Sharing
014 Personnel Sharing/Staff Exchange
015 Staff Supplement
016 Resources/Materials Sharing
017 Passes to School Events
018 Instructional Materials Update
019 Equipment Update
020 Educator Back to Business/Industry
021 Business/Industry Person Back to Education
022 Sabbaticals
023 Site Visitation/Field Trips/Tours
024 Display of Student Work, Art, Exhibits
025 Job Fair
026 Career Fair
027 Economic Fair
028 Science Fair
029 College Fair
030 Career Days
031 Career Shadowing - Students
032 Career Shadowing - Teachers
033 Tutors
034 Youth Motivators
035 Mentorships
036 Career Awareness Presentations
037 Classroom Speakers/Speakers Bureau
038 Junior Achievement
039 Visiting Lecturer - Instructor Supplement
040 Internships - Business/Industry
041 Internships - Student
042 Internships - Faculty
043 Survey of Employment Opportunities
044 Experience Based Career Education
045 Cooperative Education
046 On-The-Job Training
047 Placement Agreements/Employment Opportunities
048 Employability Skills Instruction
049 Specific Job Skills Training
050 Literacy Training
051 Sponsorship/Advisory Activities - Clubs, etc.
052 Judging Activities - Fairs, etc.
053 Scholarships - Financial Aid of All Kinds
054 Advisory Committee - School
055 Advisory Committee - Program
056 Craft Committee
057 Chamber of Commerce/Education Committee
058 Program/Curriculum Awareness
059 Program/Curriculum Design or Enhancement
060 Program/Curriculum Support
061 School Recognition
062 Extra-Curricular Program Recognition
063 Extra-Curricular Program Support
064 (Adopt-a-School) Partnerships
065 Program/Course Adoption
066 Classroom Adoption
067 Faculty/Teachers Attendance - Incentive Program
068 Faculty/Teachers Performance - Incentive Program
069 Staff Attendance - Incentive Program
070 Staff/Teacher Aide Performance - Incentive Program
071 Student Attendance - Incentive Program
072 Student Academic Performance - Incentive Program
073 Student Citizenship - Incentive Program
074 Media Support - Promotion Program
075 Marketing Support - Promotion Program
076 Newsletter/Publications Support (Preparation/Ads)
077 News of Partnership Activities in Sponsoring Organizations Newsletter
078 News of Partnership Activities in School's Newsletter
079 Other

Types of Businesses/Industries

0. Agriculture, Forestry, Fishery
1. Mining
2. Construction - including builders, contractors
3. Manufacturing - products: food, tobacco, textile mill, apparel, lumber, furniture, paper, chemicals, rubber, plastics, leather, stone, clay, glass, concrete, machinery, electrical and electronic machinery, transportation equipment photographic, medical and optical goods, watches and clocks. Also, including printing, petroleum, and metal industries.
4. Transportation, Communications, Electric, Gas, and Sanitary Services - including such things as railroad transportation, all kinds of highway passenger transportation, U.S. Postal Service, water transportation, air transportation.
5. Trade - Wholesale Trade and Retail Trade - including building materials, hardware, garden supply, mobile home dealers, general merchandise stores, food stores, automotive dealers, gas stations, apparel and accessory stores, furniture, home furnishings and equipment stores, eating and drinking places, other miscellaneous retail.
6. Finance, Insurance, and Real Estate - including banking, credit agencies, security and commodity brokers, real estate.
7. Services - including hotels, camps, personal services, business services, automotive repair, other miscellaneous repair services, motion pictures, amusement and recreation services.
8. Other Services - including health services, legal services, educational services, social services, museums, art galleries, membership organizations. (Schools and school district offices)
9. Public Administration - including executive, legislative, and general government, justice, public order, safety, public finance, taxation, human resources programs, environmental quality and housing programs, economic programs, national security and instructional affairs.
10. Other (please, name what you feel would be the appropriate classification)

Please return completed form to:
ACCESS-Center for Career Development
Florida Department of Education
Knott Building
Tallahassee, FL 32399-0400

FLORIDA DEPARTMENT OF EDUCATION
DIVISION OF VOCATIONAL, ADULT AND COMMUNITY EDUCATION

(Information form: Please type or print.)

ACCESS PARTNERSHIP INFORMATION PROGRAM

Partnership Project Title: [redacted]

Date Partnership Began: ____ / ____ through ____ / ____ or, ongoing (please circle)
mo. yr. mo. yr.

Purpose: (please mark all that apply) [redacted]

- ☐ Administration/management planning
- ☐ Administration/management training
- ☐ Program enrichment
- ☐ School/facility improvement
- ☐ Curriculum development/change
- ☐ Instruction/training
- ☐ PR/Promotion of school/ed. program
- ☐ Career education
- ☐ Staff incentive program
- ☐ Student incentive program
- ☐ Staff development
- ☐ Other (specify) _____

Please indicate specific program/curriculum area(s) involved, if appropriate: _____

The major partnership activity(ies) for the project is(are): (Please insert appropriate 3 digit numbers for each type of activity. Use the codes for Types of Partnership Activities.)

___ ___ ___ ___ ___ ___ ___ ___ ___ Other (specify) _____
___ ___ ___ ___ ___ ___ ___ ___ ___ _____

Target Audience: (Primary group(s) benefited by this project.) [redacted]

Students:	Teachers/Faculty:	Administrators:
☐ Elementary	☐ Elementary	☐ School level
☐ Middle school	☐ Middle school	☐ District level
☐ High school	☐ High school	☐ Community College
☐ Adult Education	☐ Adult Education	☐ University
☐ Postsecondary Vocational	☐ Postsecondary Vocational	
☐ Other (specify) _____	☐ Other (specify) _____	☐ Other (specify) _____

Special group or population targeted ☐ Yes ☐ No If "Yes," please specify: _____

How many students participate(d) in the project per year?

☐ 0	☐ 21 - 50	☐ 500 - 1,000
☐ Less than 10	☐ 51 - 100	☐ 1,001 - 2,000
☐ 11 - 20	☐ 101 - 500	☐ More than 2,000

How many people in the business or organization participate(d) in the project per year?

☐ 0	☐ 11 - 20	☐ 51 - 100
☐ Less than 10	☐ 21 - 50	☐ More than 100

Please estimate the annual cost of this project.

Education

Monetary Contribution:

☐ 0	☐ $1,001 - $5,000
☐ Less than $250	☐ $5,001 - $10,000
☐ $251 - $500	☐ $10,001 - $50,000
☐ $501 - $1,000	☐ More than $50,000

Inkind Contributions:

☐ 0	☐ $10,001 - $25,000
☐ Less than $1,000	☐ $25,001 - $50,000
☐ $1,001 - $2,500	☐ $50,001 - $75,000
☐ $2501 - $5,000	☐ $75,001 - $100,000
☐ $5,001 - $10,000	☐ More than $100,000

What percent of the total project cost was contributed by education? _____%

Business/Organization

Monetary Contribution:

☐ 0	☐ $1,001 - $5,000
☐ Less than $250	☐ $5,001 - $10,000
☐ $251 - $500	☐ $10,001 - $50,000
☐ $501 - $1,000	☐ More than $50,000

Inkind Contributions:

☐ 0	☐ $10,001 - $25,000
☐ Less than $1,000	☐ $25,001 - $50,000
☐ $1,001 - $2,500	☐ $50,001 - $75,000
☐ $2501 - $5,000	☐ $75,001 - $100,000
☐ $5,001 - $10,000	☐ More than $100,000

What percent of the total project cost was contributed by business? _____%

PARTICIPATING PARTNERS

Business/Organization Partner (If there is more than one business partner, please copy this side of form, complete this section for each partner, and attach.)

Please report Federal Identification Code for each business. _ _ _ _ _ _ _ _ _

Address: (Include street, city, state, zip code)

Name of Contact Person:

Phone number of Contact Person:
( )

Size of Business/Organization

Number of Employees

_____ 1 - 25 _____ 26 - 50 _____ 51 - 200 _____ 200 +

Type of Business/Organization
(Please place appropriate number in space. Use the codes for Types of Businesses/Industries.)

Education Partner (If there is more than one education partner, please copy this side of form, complete this section for each partner, and attach.)

Name:

Address: (Include street, city, state, zip code)

Name of Contact Person:

Phone number of Contact Person:
( )

DOE Region	School District	School Number

Summary of Project: (In no more than 300 words, describe the project, i.e. goals and objectives, results or accomplishments, materials used. Cite titles/publishers of materials used. You may include up to 5 additional pages of supporting documentation.)

Please list any awards/recognition this project has received: _____

Submitted by (Signature): _____ Signature Date: _____

Typed Name: (Last) _____ (First _____ (MI) _____

Title: _____ Organization Name: _____ Phone #: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Recommended by (Signature): _____ Signature Date: _____

Title: _____ Organization Name: _____

This publication was produced at an annual cost of $1,142 or .11¢ per copy to provide information on business and education partnerships throughout the State of Florida.